



Sponsorship Opportunities:

Partner with St. Vincent Meals on Wheels and make a lasting impact! As a sponsor, your support helps provide nutritious meals to homebound seniors while showcasing your commitment to the community. Sponsorship includes brand recognition, promotional opportunities, and the chance to be part of an incredible cause.

Sponsorship Levels & Benefits

\$300 - Pedal Power Sponsor

Helping us move forward with every pedal!

- 2 Event registrations and T-shirts
- Your company logo/family name printed on our event T-shirt
- Your company/family name in our email newsletter

\$700 - Stride & Ride Sponsor

Supporting every step and pedal along the way!

- 4 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a "Sponsor Thank You" in our email newsletter

\$1,000 - Pathway Sponsor

Guiding the way with each stride and pedal!

- 6 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a "Major Sponsor Thank You" ad in our email newsletter
- Logo inclusion & mention on our social media channels

\$2,500 - Full Throttle Sponsor

Accelerating the impact with every step and turn!

- 10 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a “Major Sponsor Thank You” ad in our email newsletter
- Logo inclusion & mention on social media channels
- Option to set up a booth or activation area at the event
- Opportunity to sponsor the FunZone activity

\$5,000+ - Victory Lap Sponsor (Headline Sponsor)

Leading the charge and crossing the finish line for a brighter future!

- 20 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a “Major Sponsor Thank You” in our email newsletter
- Mention in press and public relations efforts
- Logo inclusion & mention in all SVMOW promotional channels: website, event e-blasts, social media
- Option to set up a booth or activation area at the event
- Opportunity to sponsor the FunZone activity

\$10,000+ - Presenting Sponsor

Be the cornerstone of our event with exclusive recognition and maximum visibility!

- 30 Event registrations and T-shirts
- Your company logo prominently displayed as the "Presenting Sponsor" on all event materials
- Your company logo on the event T-shirt
- Special “Thank You” recognition in our email newsletter and event program
- Highlighted mentions in press releases and public relations efforts
- Logo inclusion across all SVMOW promotional channels: website, social media, event e-blasts
- Exclusive recognition in event announcements

Sponsor Logo Placement

- **Event T-shirt:** All sponsor logos will be prominently featured.
- **Event Banners & Signage:** Logos will be displayed at the event venue.
- **SVMOW Website:** Sponsor logos are showcased on our website.
- **Social Media:** Sponsors will be mentioned across our platforms.
- **Press Releases & Event Materials:** Your logo is included in all event-related promotional materials, press releases, and email newsletters

Booth & Activation Opportunities

- \$2,500 and above sponsors will have the opportunity to set up a booth or activation area at the event.
- FunZone Activity Sponsorship: Available at the \$5,000 and \$10,000 sponsorship level.. Sponsor the FunZone for interactive activities during the event.

Branded Giveaways & Promotional Materials

- Sponsors are encouraged to provide branded giveaways or promotional materials and swag to be distributed at the event.
- Payment Methods
- We accept all major credits, cash, checks, Apple Pay, and online payments.
- Checks should be made payable to St. Vincent Meals on Wheels and ad Bike-A-Thon to the memo.

For More Information or Questions:

Please contact: Julie Delgadillo at julie@svmow.org or 213-484-7112

Deadline:

To be included in all event promotions, please submit your sponsorship form and payment by Sept 5, 2025.

All sponsorships are tax-deductible. Sponsors will receive an official acknowledgment letter for tax purposes.