



Sponsorship Opportunities:

Partner with St. Vincent Meals on Wheels and make a lasting impact! As a sponsor, you can help provide nutritious meals to homebound seniors while showcasing your commitment to the community. Sponsorship includes brand recognition, promotional opportunities, and the chance to be part of an incredible cause.

Sponsorship Levels & Benefits

\$250 - Steady Pace

Supporting every step and pedal along the way!

- 4 Event registrations and T-shirts
- Your company logo/family name printed on our event T-shirt
- Your company/family name in our email newsletter

\$500 - Accelerated Pace

Accelerating the impact with every step and turn!

- 8 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a “Sponsor Thank You” ad in our email newsletter
- Logo inclusion & mention on our social media channels

\$1,000 - Stride & Ride Sponsor

Guiding the way with each stride and pedal!

- 10 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a “Sponsor Thank You” ad in our email newsletter
- Logo inclusion & mention on social media channels
- Option to set up a booth or activation area at the event
- Opportunity to sponsor the FunZone activity



\$2,500+ -For the Win

Go Fast, Go Far, Go for the Win!

- 20 Event registrations and T-shirts
- Your company logo/family name printed on the event T-shirt
- Your company/family name featured in a “Sponsor Thank You” in our email newsletter
- Logo inclusion & mention in all SVMOW promotional channels: website, event e-blasts, social media
- Option to set up a booth or activation area at the event
- Opportunity to sponsor the FunZone activity

\$5000+ - Victory Lap Sponsor

Leading the charge and crossing the finish line for a brighter future!

- 30 Event registrations and T-shirts
- Your company logo prominently displayed as the "Presenting Sponsor" on all event materials
- Your company logo on the event T-shirt
- Special “Thank You” recognition in our email newsletter and event program
- Highlighted mentions in press releases and public relations efforts
- Logo inclusion across all SVMOW promotional channels: website, social media, event e-blasts
- Exclusive recognition in event announcements



Sponsor Logo Placement:

- **Event T-shirt:** All sponsor logos will be prominently featured.
- **Event Banners & Signage:** Logos will be displayed at the event venue.
- **SVMOW Website:** Sponsor logos are showcased on our website.
- **Social Media:** Sponsors will be mentioned across our platforms.
- **Press Releases & Event Materials:** Your logo is included in all event-related promotional materials, press releases, and email newsletters. (must be submitted timely)

Booth & Activation Opportunities

- \$2,500 and above sponsors will have the opportunity to set up a booth or activation area at the event.
- FunZone Activity Sponsorship: Available at the \$5,000 sponsorship level.. Sponsor the FunZone for interactive activities during the event.

Branded Giveaways & Promotional Materials

- Sponsors are encouraged to provide branded giveaways or promotional materials and swag to be distributed at the event.
- Payment Methods
- We accept all major credit cards, cash, checks, and online payments.
- Checks should be made payable to St. Vincent Meals on Wheels and add Bike-A-Thon to the memo.

For More Information or Questions: Please contact: Julie Delgadillo at julie@svmow.org or 213-484-7112

Deadline: To be included in all event promotions, please submit your sponsorship form and payment by Sept 3, 2025.

All sponsorships are tax-deductible. Sponsors will receive an official acknowledgment letter for tax purposes.